

Beyond Borders: Healthier Children. A Better World

Mary Jo Haddad
President and CEO

Breakfast with the Chiefs – March 30th, 2010



Healthier Children. A Better World.

SickKids

THE HOSPITAL FOR
SICK CHILDREN

International

National

Provincial

**Local – TC
LHIN**



International Child Health



Vision, Mission, Values

Vision:

Healthier Children. A Better World.™



Mission:

As innovators in child health, we lead and partner to improve the health of children provincially, nationally and internationally through the integration of care, research and education

- Providing the best in complex and specialized family-centred care;
- Creating groundbreaking scientific and clinical advancements;
- Engaging in knowledge translation and sharing our expertise globally;
- Enhancing an academic environment that nurtures experts in child health; and
- Championing an accessible, comprehensive and sustainable child healthcare system.



Values:

Excellence, Integrity, Collaboration, Innovation



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SickKids International

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[About Us](#)

[Advisory Services](#)

[Global Child Health Program](#)

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[Education and Events](#)

[International Patient Program](#)

[Get Involved](#)



International Spotlight:
Dr. Isaac Odame fights Sickle Cell





No Boundaries



Sprinkles Global Health Initiative



Beyond Borders...

Healthier Children. A Better World





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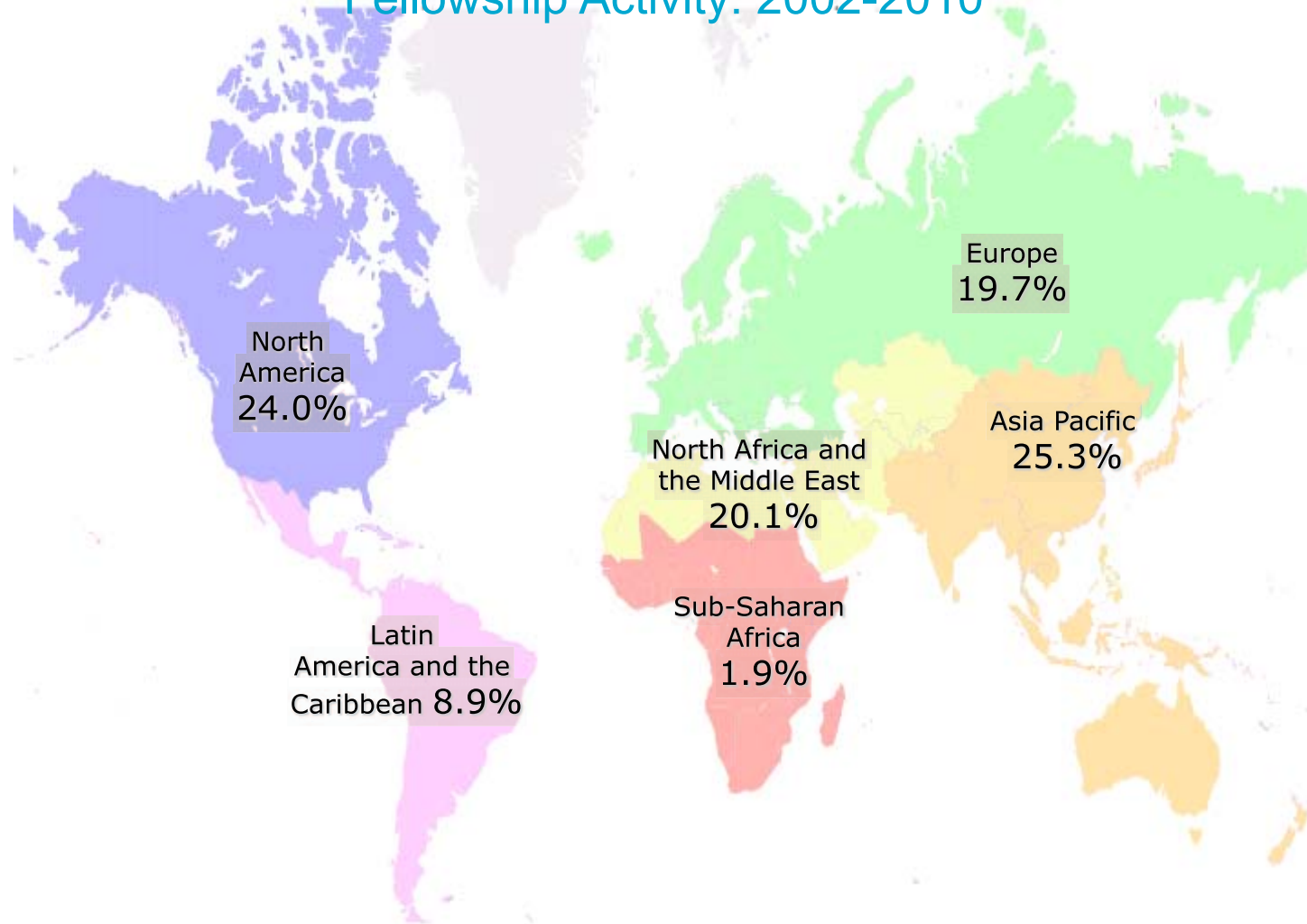
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Exporting Sick Kids

The sales contract in Qatar is a credit to Sick Kids, but also a reminder to other centres of excellence in Canada that they need to market themselves abroad. For Sick Kids, its expertise was a key selling point, but such expertise doesn't just sell itself. It requires marketing know-how, persistence, and vision. Ontario's economy is facing major structural changes, with industrial production declining at a time of growing health costs. We need to work harder on the knowledge industries that will pay dividends in future. We need to think smart to maintain our economic health. In short, the Sick Kids coup in Qatar is just the kind of tonic we need."

Leaders in Global Child Health

Fellowship Activity: 2002-2010



National Child Health



Among 29 OECD Nations Canada Ranks

22nd when it comes to preventable childhood injuries and death



25th infant mortality

21st in child well-being, including mental health

25th in childhood obesity

Source: Reaching For The Top: A report by the advisor on healthy children and youth (2008)





Provincial
Council *for*
Maternal *and*
Child Health

building a brighter future

Provincial Council for Maternal and Child Health



Fall 2008

- Premier expands the scope and mandate of the Provincial Council for Children's Health (PCCH) to include Maternal-Newborn (PCMCH)

Senior Leadership

- Adalsteinn Brown, Assistant Deputy Minister, Health System Strategy Division and Dr. Charlotte Moore, MD, Provincial Lead, Maternal, Child and Youth Health Strategy

Two distinct roles:

- expert advisory body responding to the needs of the MoHLTC and other Ministries on issues, priorities, and strategies for the maternal, newborn, child and youth health care system
- a resource to the maternal, newborn, child and youth health care system in Ontario to support system improvement



Beyond Borders...

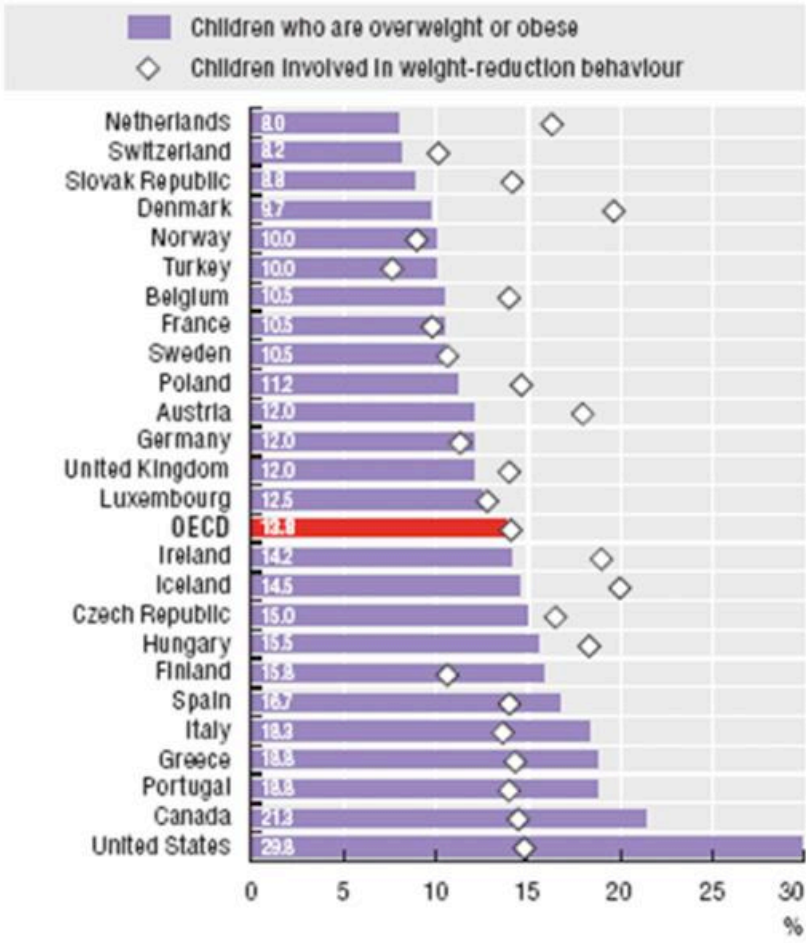
Healthier Children. A Better World



“In countries at all levels of income, health and illness follow a social gradient: the lower the socioeconomic position, the worse the health.”

World Health Organization

2.4.1 Children aged 11-15 years who are overweight or obese, and children who are involved in weight-reduction behaviour, 2005-06



Mental Health Needs of Children



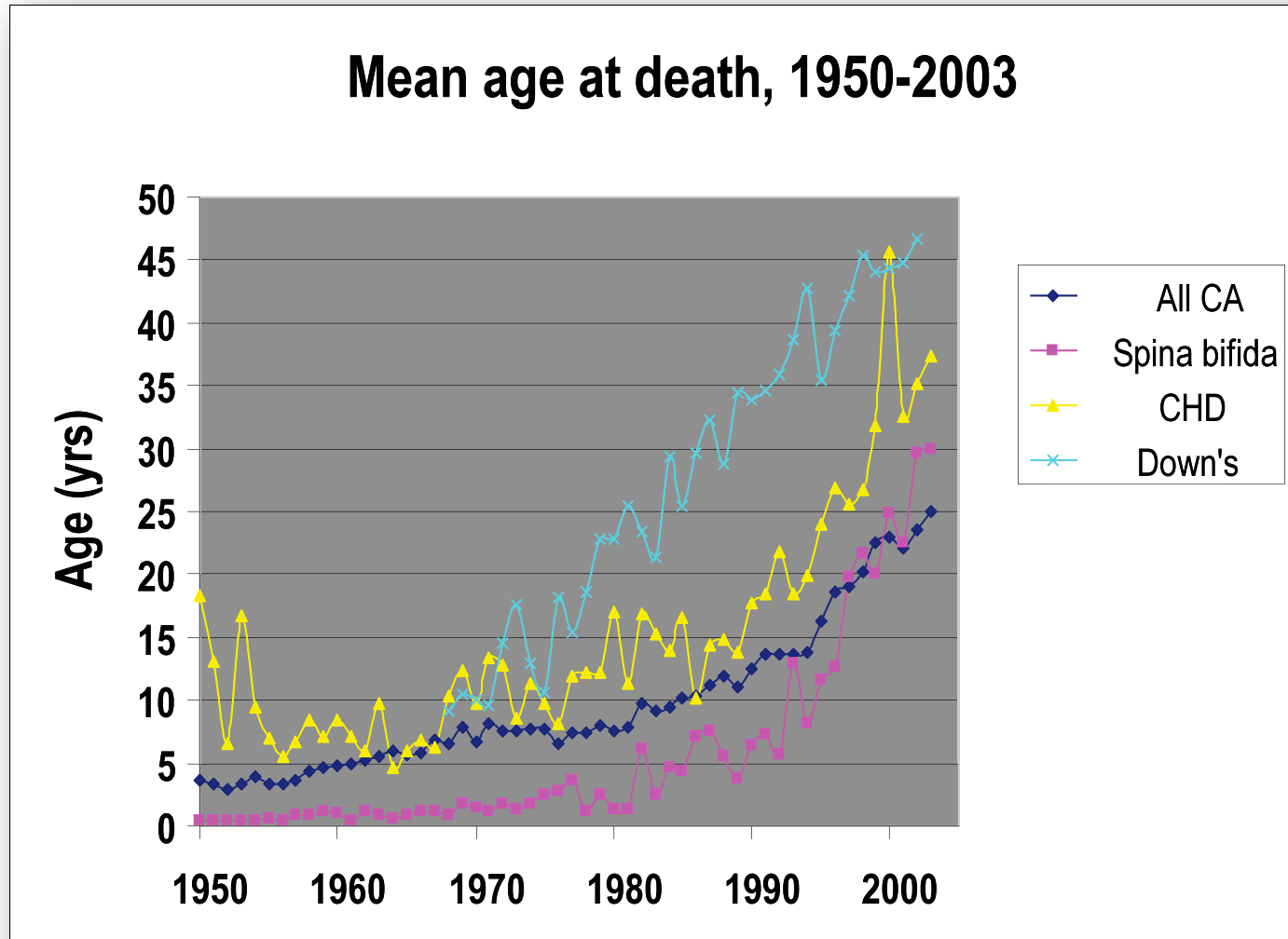
innovation



Local Focus



The transformation of child health



CA - Overall All Causes

CHD - Congenital Heart Disease

Beyond Borders...

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